

District Level Media Engagement Workshop under RACE Project

Venue: District Coordinating office LEADS Simdega

Date :20 September 2023

Total Participants

Media Groups



Acknowledgement:-

This program aims to sensitize and strengthen the role of the media to promote clean energy in Jharkhand, under the program of rural access to clean energy in the project area.



Introduction

Rural Access to Clean Energy Program in Workshop with Media Persons to promote Renewable Energy in four districts of Jharkhand State Ranchi, Khunti, Simdega, Gumla by integrating good objective with the global commitment to successfully implement Sustainable Development Goal Seven to promote universal access to affordable, reliable, sustainable, clean energy for all .LEADS under the project is sensitizing media personnel, embodying

this objective. The Workshop for Media Personnel provided an opportunity for participants to strengthen their understanding of clean energy.

Speakers

- Narendra Mishra(DPM Simdgea)
- Manish Kumar Singh (Clean Energy Solution Coordinator)
- Anuragh Robert Kujur(Project Coordinator WHH project)
- Binita Lakra(Field Facilitator AHB Kersai)

Participants

- Abhishek Rahul Paradhia(FF Race Ranchi),
- Ashit Kerketta (DF WHH project)
- Sanjay Gowla(DF WHH Project)

Workshop Objective

In 24 blocks of four districts of Jharkhand, government officials, representatives of Panchayati Raj, NGOs, media and media persons are to be promoted by making them sensitive, aware and capable of promoting clean energy solutions. To ensure affordability as well as to develop an environment of community skill development and entrepreneurship.

Discussion Points

Narendra Mishra, DPM welcomed all the participants. He cited that Race Project is working in 4 districts namely Ranchi, Simdaga, Gumla and Khunti. The purpose of RACE project is promotion of clean energy.

The discussion, proceeded **Mr. Manish Kumar Singh (Clean Energy Solution Coordinator)** described about LEADS NGO "Life Education and Development Support" (LEADS) is a voluntary non-profit organization registered under the Indian Trust Act (1882) in 2005. LEADS have all legal registration (including FCRA) required to run the organization. LEADS believe in the potential of human being irrespective of caste, creed, religion and sex. Every individual has varieties of inner qualities, which can be promoted and utilized in the greater interest of humanity through appropriate life education and development support. Ensuring the rights of every individual will provide ample scope for development of all sections of society, which will further help in unfolding human potential and building confidence of poor and marginalized communities. LEADS was established with the purpose to create some developmental model by unfolding human potentials, which is the core element of sustainability and replicate such models with the support of Govt. and other developmental organizations.

He cited LEADS is working in 17 districts of Jharkhand and states like Bihar, Orissa, Telangana. LEADS NGO is working in the field of education, health, farmers, women empowerment, and clean energy.

He also mentioned Non-renewable energy comes from sources that will run out or will not be replenished in our lifetimes—or even in many, many lifetimes. Most non-renewable energy sources are fossil fuels: coal, petroleum, and natural gas. Burning fossil fuels is harmful to the environment. When coal and oil are burned, they release particles that can pollute the air, water, and land. Some of these particles are caught and set aside, but many of them are released into the air. Burning fossil fuels also upset Earth's "carbon budget," which balances the carbon in the ocean, earth, and air. When fossil fuels are combusted (heated), they release

carbon dioxide into the atmosphere. Carbon dioxide is a gas that keeps heat in Earth's atmosphere, a process called the "greenhouse effect." The greenhouse effect is necessary to live on Earth, but relies on a balanced carbon budget. The carbon in fossil fuels has been sequestered, or stored, underground for millions of years. By removing this sequestered carbon from the earth and releasing it into the atmosphere, Earth's carbon. This contributes to temperatures rising faster than organisms can adapt. Coal Coal is a black or brownish rock. We burn coal to create energy. Coal is ranked depending on how much "carbonization" it has gone through. Coal is a reliable source of energy. We can rely on it day and night, summer and winter, sunshine or rain, to provide fuel and electricity. Using coal is also harmful. When coal is burned, it releases many toxic gases and pollutants into the atmosphere.

LEADS in Collaboration with European Union under RURAL Access to clean energy is looking for an alternative solution so instead of non-renewable energy transition phase has started so instead of non-renewable energy we have started using renewable energy. Renewable resources are resources that are replenished naturally in the course of time. The use of these resources corresponds with the principles of sustainability because the rate at which we are consuming them does not affect their availability in the long term. Renewable resources are solar energy, wind energy, geothermal energy, biofuels, cultivated plants, biomass, air, water and soil

The specific objective of the RACE project

Sensitise, aware and build capacity of the duty bearers, CSOs, PRIs promote CES in 24 blocks of 4 districts in Jharkhand. Increased multiple stakeholder dialogues and advocacy on CES in 24 blocks of 4 districts in Jharkhand. Enhanced skills and Entrepreneurship environment in Clean Energy Sector

Goal 7:

Ensure access to affordable, reliable, sustainable and modern energy for all.



He described about sustainable Development Goal 7. Ensure access to affordable, reliable, sustainable and modern energy. Goal 7 is about ensuring access to clean and affordable energy, which is key to the development of agriculture, business, communications, education, healthcare and transportation. He mentioned through the help of case stories we can spread awareness regarding clean energy.

He mentioned that countries like Finland, Norway use cycles to control air pollution and to minimize the usage of petroleum.

Proceeding with the discussion **Manish Kr** mentioned we have entered 5th year of the project.

He mentioned about the achievements of Simdega District

- KUSUM Scheme-250
- Drip Irrigation-94
- Biogas-01
- Demand for New Solar Water Tank-25
- Maintenance of Solar Water tank-80
- Maintenance of Solar street light- 115
- Use of Solar Lamps- 400
- Street Play and Drama-87
- Wall Writing –83
- Ragi Processing Unit-1

- Smokeless Chulha- 450
- Ujjwala Scheme-45
- Youth Skill Training-780 Youths
- LED Assembly Unit-01
- Common Service Centre-01
- Solar Sales and Service Centre-05
- Entrepreneurs- 5
- Village committee-52
- Panchayat Committee -11
- Block Level Forum- Kolebira, Jaldega, Kersai, Thethaitangar, Bano, Simdega
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Key Learnings

- Community efforts towards resolving their issues is the one of the best way to real realization of entitlements
- Continues raising the voice brings changes
- Community Demand creates ownership when it fulfilled
- Convergence is the best way to build relationship with different stakeholders
- Creating models make work easier to facilitate and sensitize stakeholders.

After short tea break the discussion proceeded and **Mr. Anuragh Robert Kujur (Project Coordinator WHH)** gave the description of the project he is working in *Enhancing Civil Society Organizations' capacities in response to socio economic impact of Covid 19 in India*- The project aims to capacitate CSOs by ensuring access of those worst affected by the lockdown to public entitlements, social protection, promotion of skills and employment and advocating policy changes for unorganized workers. It aligns with the priorities of the call by a]fostering CSOs engagement on socio economic recovery through skill building/reskilling and enhancing employability, b]capacitating the local communities to access government entitlements and c] building strong awareness campaigns to combat the devastating impact of Covid 19. It is working in three districts namely Simdega, Khunti and Ramgarh.

Apart from this Binita Lakra (Field Facilitator-AHB Kersai) also gave brief description of the project she is working in LEADS is implementing holistic Development Project, title” *Strengthening Adivasi And Dalits Communities By Promoting Organic Farming And Improving The Educational Situation In Simdega District In Jharkhand*” in 36 hamlets of 5 villages covering 2 Panchayats namely- Bagdega and Konjoba, Kersai Simdega. The major Thematic areas are Promotion of CBOs, Livelihood, Education, Health, Irrigation, Sports, Youth Skill Promotion, etc. The intervention aims to benefit 5227 villagers directly and 95% of the villagers of the 5 village will be benefitted indirectly. The directly benefitting villagers would receive benefits by getting associated with different activities of the project ranging from education, agriculture, livelihood, convergence, various trainings, capacity building, resource management, clean environment interventions, etc. The indirect beneficiaries would include the stakeholders benefitting from the because of these interventions. She mentioned about the hockey tournament that will be organised on 21 September 2023. Apart from this Manish kr

Singh(CESC) mentioned about the farmer field school(FFS) are conducted for the purpose of creating a learning environment in which farmers can master and apply specific farm and land management skills.

He also mentioned about ILDC .(Intergrated Livestock Development Centre.)

Queries

- One of the participants enquired what measure we are taking to curb carbon emission so **Mr Manish Kr** replied this can be curb through carbon credit - a carbon credit is defined as a tradable license or certification that gives the holder the freedom to emit a total of one ton of carbon dioxide or an equivalent of any other greenhouse gas. The main purpose of this principle is the minimization of carbon dioxide emissions. He also described about carbon sink is anything that absorbs more carbon from the atmosphere than it releases – for example, plants, the ocean and soil. In contrast, a carbon source is anything that releases more carbon into the atmosphere than it absorbs – for example, the burning of fossil fuels or volcanic eruptions.He emphasis on role of plantation is very important, he mentioned on the ill effects of traditional chulha and its replacement with smokeless chulha is economical, it emits the smoke out of the house through chimney so its prevents diseases like coughing , irritation and its uses less wood.
- One of the participants questioned can be their a common platform at district level so media person can interact with each other so **Mr Manish Kr Singh** reverted yes we can create a whatsapp group.

Abhishekh Rahul said thank you to the participants for attending the programme.

The workshop provided a platform for valuable discussions, knowledge sharing, and experiences, aligning with the goal of promoting clean and sustainable energy solutions in the targeted districts of Jharkhand.

Award giving ceremony





Newspaper clipping

जिला स्तरीय मीडिया कार्यशाला का आयोजन



प्रातः आवाज

सिमडेगा: लीड्स कार्यालय सिमडेगा में संस्था लीड्स द्वारा रेस परियोजना के तहत जिला स्तरीय मीडिया एकदिवसीय कार्यशाला का आयोजन किया गया। कार्यक्रम का शुभारंभ लीड्स के जिला परियोजना प्रबंधक नरेंद्र मिश्रा के द्वारा किया गया और मीडिया के बंधुओं का स्वागत किया।

साथ ही लीड्स के कार्यक्षेत्र की जानकारी दी। इस कार्यक्रम को आगे बढ़ाते हुए रेस परियोजना क्लीन एनर्जी को आर्डिनटर मनीष कुमार सिंह के द्वारा रेस परियोजना की जानकारी और रेस परियोजना के

सफलताओं को बताया गया और साथ ही लीड्स संस्था के कार्यों की पूरी जानकारी दी। माईग्रेंट लेबर प्रोजेक्ट के प्रोजेक्ट कोर्डिनेटर अनुराग के द्वारा माईग्रेंट लेबर प्रोजेक्ट के बारे में जानकारी दी गई। इस कार्यक्रम में जिला सिमडेगा के सभी विख्यात मीडिया के पत्रकार बंधु शामिल हुए। अमित रंजन के द्वारा झारखंड में बढ़ रहे कार्बन उत्सर्जन पर जानकारी दी। अंत में अभिषेक राहुल के द्वारा सभी उपस्थित मिडिया पत्रकार बंधुओं को धन्यवाद किया गया। इस कार्यशाला को सफल बनाने में आशित, संजय ग्वाला, विनीता लकड़ा, दिलराज नायक का अहम भूमिका रही।

जिला स्तरीय मीडिया कार्यशाला का हुआ आयोजन



सिमडेगा (प्रभात मंत्र संवाददाता): लीड्स कार्यालय सिमडेगा में लीड्स संस्था द्वारा रेस परियोजना के तहत जिला स्तरीय मीडिया एकदिवसीय कार्यशाला का आयोजन किया गया - कार्यक्रम का शुभआरंभ लीड्स के जिला परियोजना प्रबंधक नरेंद्र मिश्रा के द्वारा किया गया और मीडिया के बंधुओं का स्वागत किया गया। साथ ही लीड्स के कार्यक्षेत्र की जानकारी दी गई। इस कार्यक्रम को आगे बढ़ाते हुए रेस परियोजना क्लीन एनर्जी को-आर्डिनटर मनीष कुमार सिंह के द्वारा रेस परियोजना की जानकारी और रेस परियोजना के सफलताओं को बताया गया और साथ ही लीड्स संस्था के कार्यों की पूरी जानकारी दी। माईग्रेंट लेबर प्रोजेक्ट के प्रोजेक्ट कोर्डिनेटर अनुराग जी के द्वारा माईग्रेंट लेबर प्रोजेक्ट के बारे में जानकारी दी गई। इस कार्यक्रम में जिला सिमडेगा के सभी विख्यात मीडिया के पत्रकार बंधु शामिल हुए जिनमें प्रभात खबर, प्रभात मंत्र, हिंदुस्तान, दैनिक जागरण, दैनिक भास्कर, सन्मार्ग आदि के मीडिया कार्यकर्ता मौजूद थे। अमित रंजन दैनिक जागरण पत्रकार के द्वारा झारखंड में बढ़ रहे कार्बन उत्सर्जन पर जानकारी दी गई। अंत में अभिषेक राहुल के द्वारा सभी उपस्थित मिडिया पत्रकार बंधुओं को धन्यवाद किया गया। इस कार्यशाला को सफल बनाने में आशित, संजय ग्वाला, विनीता लकड़ा, दिलराज नायक का अहम भूमिका रही।

Report Written by
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